

July 10, 2023



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Dear Colleagues and Partners,

The 2023 Community Crime Awareness Day (CCAD) is organized by the Mississauga Chinese Business Association (MCBA) in partnership with the Peel Regional Police. This year's event aims to highlight *Cultural Diversity: Community Crime and Salute to Seniors*. The event will take place from **11 am to 7 pm** on **Sunday, October 1, 2023**, at Mississauga Celebration Square, 300 City Centre Drive.

The CCAD has been a growing event since its inception in 2001, and organizers anticipate a larger turnout than ever before in 2023.

Special Features for 2023:

- 1. Cultural Diversity Showcase:** The event celebrates the multicultural fabric of Mississauga. Various cultural performances throughout the day, including music, dance, and traditional arts, will be showcased to highlight the diversity and richness of the community.
- 2. Community Crime Awareness:** The Peel Regional Police will provide information, resources, and workshops on crime prevention, safety measures, and Canadian laws and regulations. Attendees will have the opportunity to learn about community policing initiatives and how to stay safe in their neighborhoods.
- 3. Salute to Seniors:** This year, CCAD will pay tribute to seniors and their contributions. There will be with *Senior-Focused Programs* to honor their wisdom, experience, and the important role they play in the community.
- 4. Food Fair:** A diverse range of culinary delights from different cultures will be available at the Food Fair for attendees to enjoy various cuisines and fostering cultural understanding.
- 5. Autumn Festival:** To celebrate the success of the yearlong hard work, more than a thousand of lanterns will be lit throughout the Square at dusk, followed with **Autumn in Concert**.
- 6. Interactive Activities:** The event will offer a wide range of interactive activities and games for families and friends -- sports activities, face painting, balloon twisting, and contests etc.
- 7. Lucky Draws and Prizes:** Multiple lucky draws throughout the day, with prizes awarded every hour. The event will culminate in a grand lucky draw prize at the end of the day.

On behalf of the CCAD organizing committee, we thank you in advance for your thoughtful consideration of our request and look forward to your participation and support of our Community Crime Awareness Day event.

Sincerely,

Harvey Hu
President

Winnie Fung

Yvonne Law

Etta So

2023 CCAD Co-Chairs